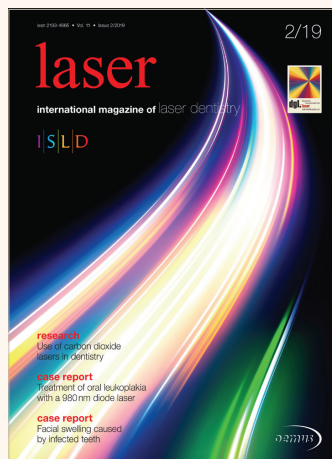


# Dental Tribune International

laser – international magazine of laser dentistry



*Laser – international magazine of laser dentistry* is published in cooperation with the German Association for Laser Dentistry (DGL) and the World Federation for Laser Dentistry (WFLD). It covers the most significant developments in the field of laser dentistry with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events. Moreover, *laser* keeps its readers up-to-date on WFLD and the DGL news and activities.

*Laser* is published quarterly. The circulation is subscription-based for both the print and digital versions. Editions have bonus distribution at all major international congresses and exhi-

bitions, and specialty-specific events targeting key readers, including opinion leaders (primarily Europe, the Middle East & Africa, Asia Pacific & the USA).

Complementary PR or product news is offered in support of advertising. Clinical articles and case studies are limited. Therefore, submissions are subject to review and approval by the managing editor.

**Print distribution 4,000**, with additional **digital reach as e-paper subscriptions** via the DTI Marketplace.

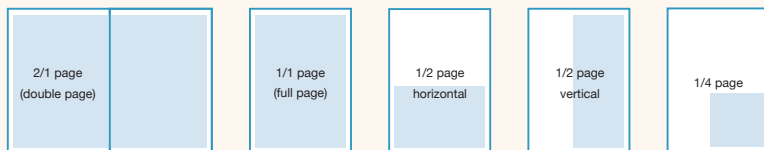
A regional edition of *laser* is available in Poland.

## laser – international editions

Special package includes

- cover image
- 1/1 page advertisement
- interview or company portrait
- clinical article/case report
- product PR

6,470



→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*	4,750	2,650	1,950	1,950	1,450

Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Bonus Distribution Includes:
1/2020	January 24, 2020	February 14, 2020	March	10,000	Subscription	IDS, CAD/CAM conf Dubai, BDA/DS, Scandefa, Expodental, FDI, DGL, WFLD
2/2020	April 9, 2020	May 8, 2020	June	10,000	Subscription	
3/2020	August 7, 2020	August 21, 2020	September	10,000	Subscription	
4/2020	October 2, 2020	October 16, 2020	November	10,000	Subscription	

## laser – regional editions

Country	Frequency	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page
		Print	Digital						
Poland	4	2,000	16,000	Polish	6,750	3,950	2,450	1,750	1,250

## Media Sales Contact

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**dti** Dental Tribune International

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